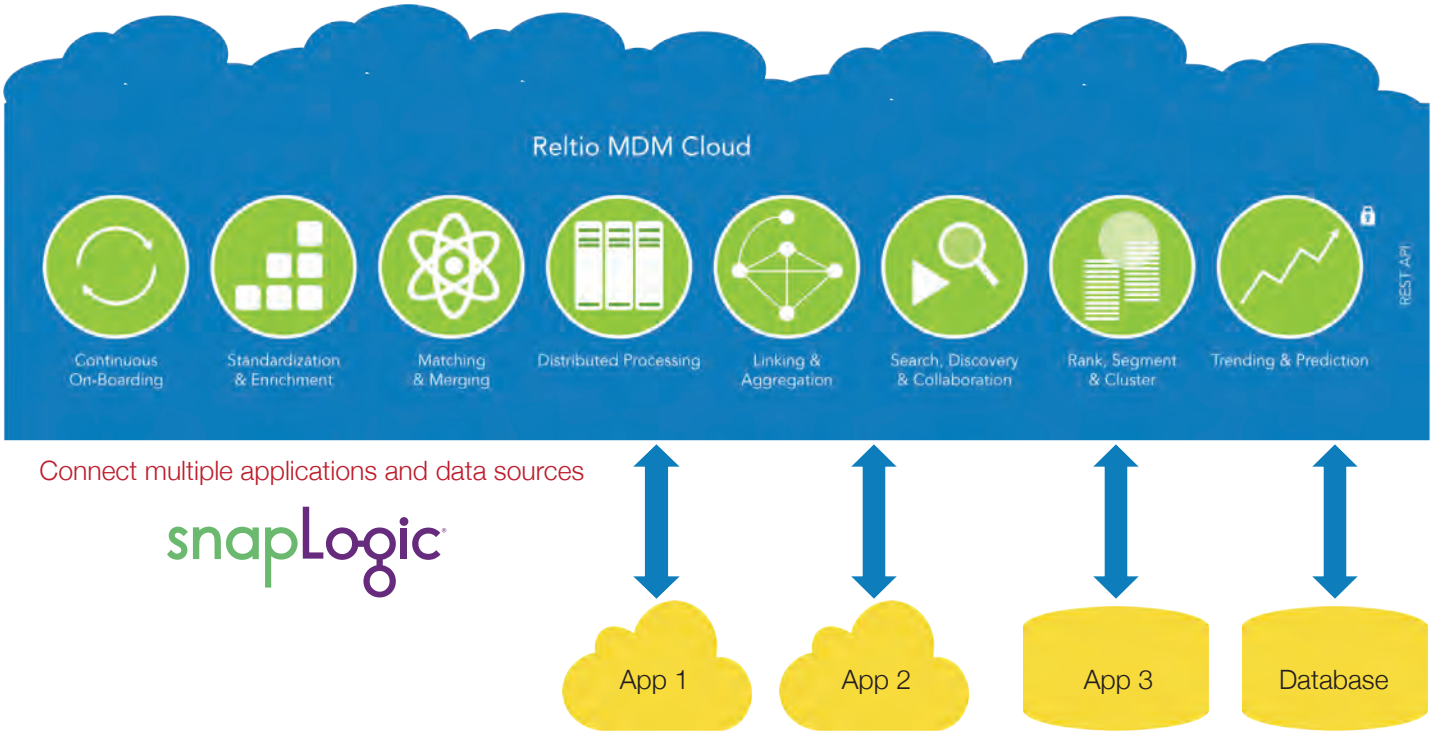
snapLogic

SNAPLOGIC INTEGRATION FOR RELTIO

Connect your data sources to Reltio Cloud in a Snap!

SnapLogic is a unified integration platform that enables customers to integrate their on-premise and cloud-based data sources to Reltio Cloud Master Data Management (MDM) platform as a service, without any coding. Reltio Cloud MDM solution allows you to bring data together from various systems, help match, merge and cleanse it, identify relationships, collaboratively curate and track ongoing changes for compliance. SnapLogic integration platform enables customers to leverage its pre-built connectors (called Snaps) to quickly connect multiple data sources, applications and BI tools to Reltio Cloud. SnapLogic provides:

- A unified solution to connect multiple data sources to Reltio without any coding
- Prebuilt Snaps for Reltio include Binary , ReST, SOAP, Email, as well as for files: CSV, XML, JSON, Fixed Width, Excel, JMS. Additional snaps for Reltio can be easily built by users using SnapLogic Elastic Integration Platform



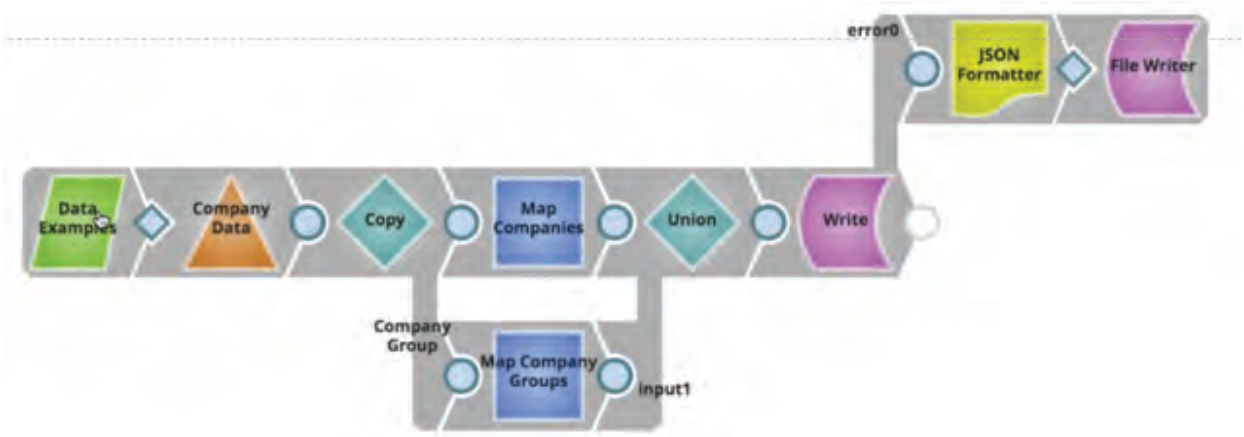
Use case: Seamless integration of data sources with Reltio

A large advertising firm wanted to roll up their billings data by multiple dimensions such as sales regions, firm offices, customers, practice areas etc. However inconsistent master data in multiple client systems made it challenging to create such rollups. They chose Reltio MDM to address their issue, but needed to integrate their source systems to Reltio quickly. SnapLogic provided the integration mechanism.

SnapLogic's unified integration platform provides pre-built snaps to enable transfer of data from multiple data sources to Reltio Cloud, as well as from Reltio Cloud to systems through Reltio REST APIs without any coding. Customers can achieve a

- Faster time-to-value with Reltio Cloud: With SnapLogic's pre-built connectors, integration of multiple data sources and apps to Reltio can be achieved by just a few drags and drops. Quick integration allows you to onboard, transform and integrate all needed data sources and applications and begin to realize MDM benefits such as faster product

introductions across all selling channels or gaining a 360-degree view of your customer to improve sales and marketing productivity, improve customer experience, or simply keeping your customer data clean. The graphic below shows a Reltio Snap that supports Reltio objects including Entities and Relationships.



- Decrease technical debt: With over 400 snaps, SnapLogic consolidates multiple integration tools into one unified platform, so you can focus your efforts on getting the most of your Reltio deployment, rather than working through the backlog of integration.

WHY SNAPLOGIC?

Unified

SnapLogic delivers a streaming architecture that supports real-time, event-based and low-latency enterprise application integration requirements plus the high volume, variety and velocity required for big data integration in the same easy-to-use interface.

SnapLogic balances design simplicity with platform power so you can get up and running quickly. The HTML5-based cloud service enables you to easily snap-and-assemble orchestrations in a drag-and-drop interface powerful enough for developers yet easy enough for "citizen integrators."

Self Service

Modern

Unlike traditional ETL and ESB technologies, SnapLogic is purpose-built for the cloud, so there is nothing to prevent data from running at cloud speed. The elastic execution grid, or Snaplex, can be easily configured to run in the cloud or behind the firewall, while the Hadooplex can run across multiple nodes in a Hadoop cluster.

The SnapLogic Elastic Integration Platform provides more than 300 pre-built application and data integration connectors, called Snaps. Whether you need to connect SaaS applications, analytics tools, big data sources, on-premises systems, identity management, or technologies like REST and SOAP, there's usually a Snap for that. If not, you have the ability to build your own custom Snaps using our Java-based Snap Developer Kit (SDK).

Connected

Learn more about how SnapLogic can deliver fast time-to-value and help you future-proof your integration platform for growth and scale. Contact us at 888.494.1570 or info@snaplogic.com.