



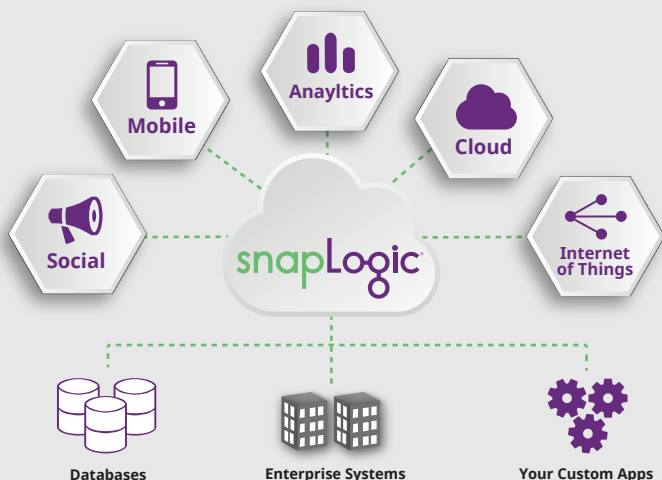
# SNAPLOGIC ELASTIC INTEGRATION

Datasheet

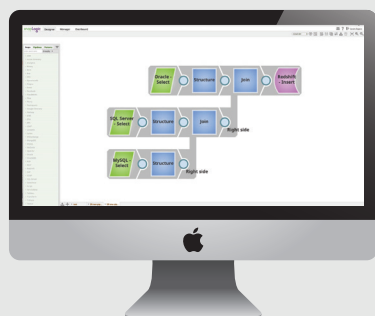
## A Single Platform to Connect Data, Apps and APIs

Don't let legacy ETL and EAI middleware technologies slow down your cloud and big data journey. According to the Gartner integration platform as a service (iPaaS) Magic Quadrant report, "Compelling iPaaS value propositions for user organizations include the financial benefits (operating expenditures vs. capital expenditures) that are typical of cloud services, faster time to value and greater ease of use compared with traditional integration middleware.

Whether it's enterprise "cloudification" (Salesforce, ServiceNow, Workday, Amazon Redshift), big data adoption (Apache Hadoop, Cloudera, Hortonworks), or dealing with your shifting "data gravity," SnapLogic delivers the industry's only elastic iPaaS that is built to handle big data and application requirements. Powerful, yet easy-to-use for "citizen integrators," the SnapLogic Elastic Integration Platform is a fast, multi-point and modern solution that is built for this generation's data management challenges. If you're feeling SMACT, it's time to get Snapped!



## Cloud and Big Data Integration for the Citizen Integrator



### Faster Integration

**Designer:** Quickly build integration data and process flows, called pipelines, in a simple drag, drop and configure HTML5-based user interface.

**Manager:** Easily administer the lifecycle of data and process pipelines from development to production and manage user access controls, scheduled and groups.

**Dashboard:** Get immediate visibility into the health of your system, performance of your integrations and drill-into historical trends.

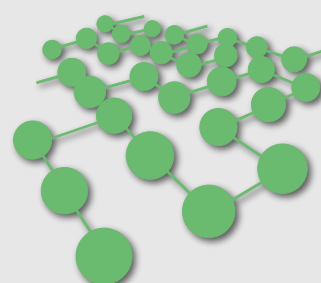


### Multi-Point Orchestration

**SnapStore:** With 160+ Snap, SnapLogic connects analytics and big data sources, identity management, social media, online storage, ERP, RDBMS and technologies (XML, JSON, Oauth, SOAP, REST).

**Snap Patterns:** Jump-start your integration project with re-usable templates and a step-by-step configuration wizard.

**Snap Developer Kit:** Build custom Snaps with a Java toolkit for customers and partners.



### Modern Platform

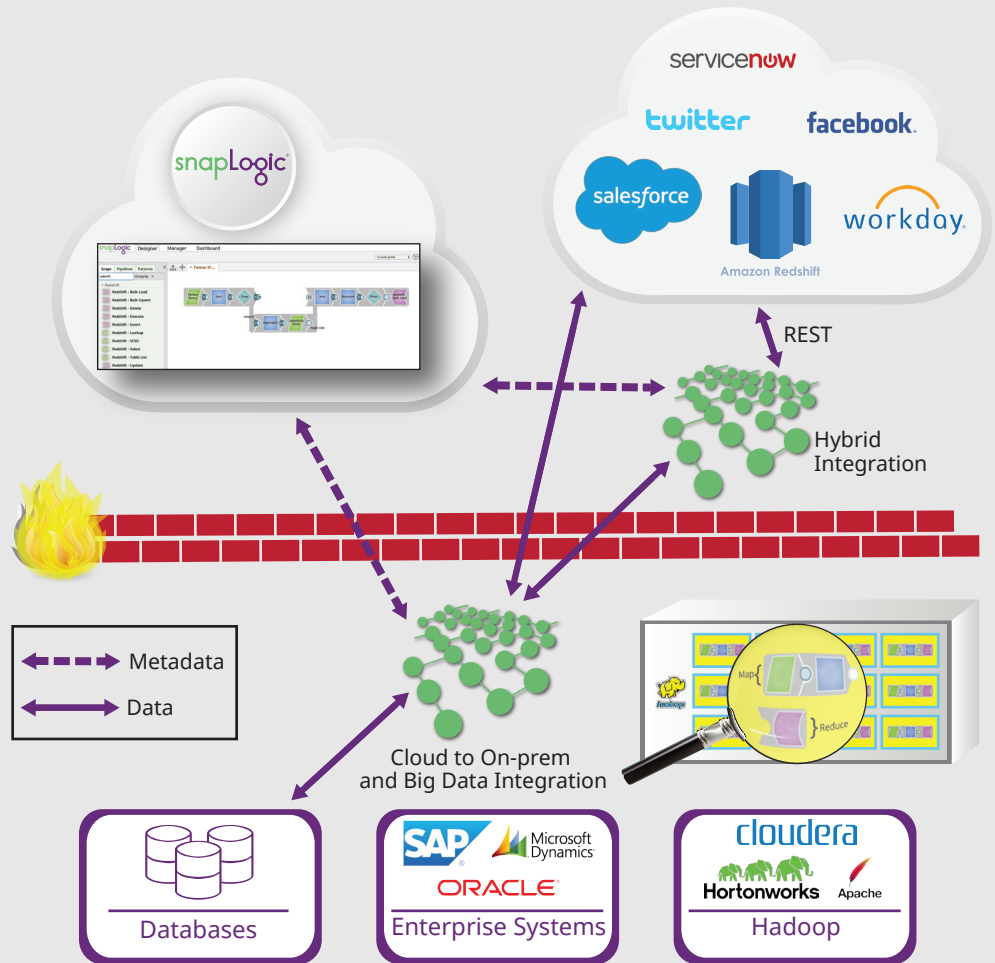
**Elastic:** Scale-out to meet your small and big data requirements with a platform built to run at cloud speed and designed for hybrid deployments.

**Snap Streams:** Stream data between APIs, applications, databases, files, social and big data sources via the Snaplex.

**Built for the Web:** 100% REST-based architecture goes beyond rows and columns with a document-oriented, JSON data representation model.

## Elastic Integration Platform Architecture

The SnapLogic Elastic Integration Platform is purpose-built for next-generation application and data integration requirements. Orchestrations, schedules, connections and security details are managed by the Integration Cloud (Designer, Manager, Monitoring Dashboard). The Snapplex is a self-upgrading, elastic execution network that streams data between applications and data sources, and can run in the cloud, behind the firewall and/or as a native YARN application on a Hadoop cluster for big data integration.



“We look at SnapLogic as an opportunity to think differently about integration”.

- Jim Teal, Information Architect  
**iRobot®**

## Connecting Data, Apps and APIs in a Snap

SnapS are the building blocks of a SnapLogic pipeline, each performing a single function such as read, write or acting on data. Customers and partners can use our Java SDK to build their own or take advantage of over 160 SnapS for cloud applications (Salesforce, ServiceNow, Workday), analytics and big data sources (AWS Redshift, Cloudera, Tableau), identity management, social media, online storage, ERP, databases and technologies such as XML, JSON, OAuth, SOAP and REST.

