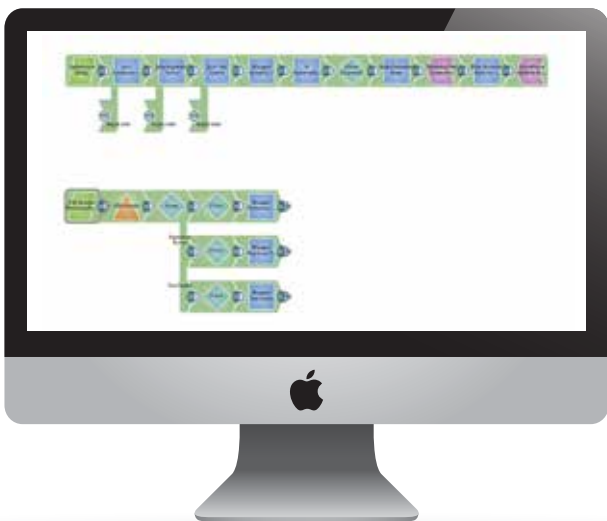




## SNAPLOGIC FOR WORKDAY INTEGRATION

Whether the use case is quote-to-cash, new employee on-boarding or analytics leveraging enterprise applications, some of the most successful Workday® customers run the SnapLogic Elastic Integration Platform to automate the integration of data from on-premises or cloud-based sources. With pre-built connectors - called Snaps - and integration patterns for the Workday solution, SnapLogic makes adding new or retiring old applications from Workday data flows fast and simple.

The SnapLogic Workday Snaps expose the entire Workday API visually, enabling organizations to integrate Workday data without the complexity of an ESB (Enterprise Service Bus) or the limitations of traditional connectors. By rapidly integrating the Workday solution using SnapLogic's integration platform, companies can greatly increase the flexibility of HR and Financial processes, ease the pain of adding or retiring applications and enable teams to focus on more strategic business priorities.



### Example use case: Quote-to-cash with Workday Financial Management and Salesforce.com

The quote-to-cash (Q2C) orchestration pattern provides a fully configurable base line for Workday and Salesforce subscribers to implement a Q2C solution that synchronizes Opportunity, Customer, Product and related data quickly and without manual coding.

- Automatically create or update a Prospect in Workday when an opportunity is created in Salesforce
- Create a Customer record in Workday when an Opportunity in Salesforce reaches a pre-defined stage such as Closed/Won
- Update Opportunity cost information in Salesforce based on cost data from Workday
- Create or update Products in Salesforce from Sales Item data in Workday

### Example use case: New employee onboarding with Workday Human Capital Management and Active Directory

Connect Workday to multiple systems to automate employee onboarding processes such as:

- When a new employee starts working at the company, their information is entered into the company's Workday HCM application
- If the employee is a new user, SnapLogic can automatically generate a password, establish account control settings, and automatically create an Active Directory or LDAP account
- If the user has previously been created, SnapLogic can enable workflows that re-establish the user's account with the original settings across all systems





## WHY SNAPLOGIC?



**Unified**

SnapLogic delivers a streaming architecture that supports real-time, event-based and low-latency enterprise application integration requirements plus the high volume, variety and velocity required for big data integration in the same easy-to-use interface.

SnapLogic balances design simplicity with platform power so you can get up and running quickly. The HTML5-based cloud service enables you to easily snap-and-assemble orchestrations in a drag-and-drop interface powerful enough for developers yet easy enough for “citizen integrators.”



**Productive**



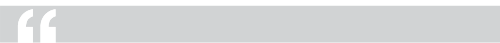
**Modern**

Unlike traditional ETL and ESB technologies, SnapLogic is purpose-built for the cloud, so there is nothing to prevent data from running at cloud speed. The elastic execution grid, or Snaplex, can be easily configured to run in the cloud or behind the firewall, while the Hadooplex can run across multiple nodes in a Hadoop cluster.

The SnapLogic Elastic Integration Platform provides more than 300 pre-built application and data integration connectors, called Snaps. Whether you need to connect SaaS applications, analytics tools, big data sources, on-premises systems, identity management, or technologies like REST and SOAP, there’s usually a Snap for that. If not, you have the ability to build your own custom Snaps using our Java-based Snap Developer Kit (SDK).



**Connected**



We can do more in two hours with SnapLogic than we could in two days with traditional solutions.

**Dinesh Gopinathan**  
Enterprise Applications Manager

