



SNAPLOGIC FOR SERVICENOW INTEGRATION

IT service management (ITSM) operations have historically been inefficient because of manual data entry, spreadsheet based data management or custom-coded process flows. In order to increase organizational efficiency and agility, as well as to lower operational costs, companies are increasingly streamlining operations via ServiceNow®. But ITSM systems can create process silos if not properly integrated with existing legacy, on premises, and cloud applications. Some of the most successful ServiceNow customers run the SnapLogic Elastic Integration Platform to automate the integration of data from on premises or cloud-based sources.

SnapLogic features pre-built, intelligent connectors - called Snaps - for ServiceNow that expose the ServiceNow API visually, enabling organizations to integrate ServiceNow data without the complexity of a heavy-weight enterprise service bus (ESB) or the manual effort required with traditional integrations. By rapidly integrating ServiceNow with other enterprise systems using SnapLogic's integration platform, organizations can greatly increase the flexibility of IT processes, ease the pain of adding or retiring applications and enable IT teams to focus on more strategic business priorities.



SnapLogic delivers a fast, multi-point and modern integration platform as a service (iPaaS) and a rich library of Snaps that allow you to quickly connect ServiceNow to all of your cloud-based and on-premises applications, APIs and disparate data sources. SnapLogic use cases for ServiceNow customers may include:

- Connect ServiceNow Project Portfolio Management (PPM) with Microsoft Outlook and Google Calendar for improved time tracking
- Synchronize ServiceNow PPM with Workday Financials for real-time rate card exchange information
- Integrate ServiceNow with systems such as SAP Solution Manager, IBM Tivoli, Oracle Enterprise Manager, and HP OpenView
- Access helpdesk and service ticket details from Jira and Rally and other systems in a single interface
- HR on-boarding with with Workday, Ultimate Software, Oracle HCM, and Microsoft Active Directory integration
- Deliver IT security risk management integration with Splunk, Qualys, and other applications




WHY SNAPLOGIC?




Unified

SnapLogic delivers a streaming architecture that supports real-time, event-based and low-latency enterprise application integration requirements plus the high volume, variety and velocity required for big data integration in the same easy-to-use interface.

SnapLogic balances design simplicity with platform power so you can get up and running quickly. The HTML5-based cloud service enables you to easily snap-and-assemble orchestrations in a drag-and-drop interface powerful enough for developers yet easy enough for “citizen integrators.”




Productive



Modern

Unlike traditional ETL and ESB technologies, SnapLogic is purpose-built for the cloud, so there is nothing to prevent data from running at cloud speed. The elastic execution grid, or Snaplex, can be easily configured to run in the cloud or behind the firewall, while the Hadooplex can run across multiple nodes in a Hadoop cluster.

The SnapLogic Elastic Integration Platform provides more than 300 pre-built application and data integration connectors, called Snaps. Whether you need to connect SaaS applications, analytics tools, big data sources, on premises systems, identity management, or technologies like REST and SOAP, there’s usually a Snap for that. If not, you have the ability to build your own custom Snaps using our Java-based Snap Developer Kit (SDK).



Connected

“ We can do more in two hours with SnapLogic than we could in two days with traditional solutions. ”

Dinesh Gopinathan
Enterprise Applications Manager