



SELF SERVICE DATA INTEGRATION FOR MICROSOFT CORTANA ANALYTICS SUITE

The SnapLogic Elastic Integration Platform enables customers to get to business insights faster by providing self-service data ingestion, preparation and delivery from virtually any source to the Microsoft® Cortana® Analytics Suite.



The hallmark of Cortana Analytics Suite is helping organizations transform data into intelligent action. A critical part of that data transformation is connecting data sources, no matter where they exist within the enterprise, with big data stores and analytic tools without the overhead of manual integration or provisioning of compute resources. The Cortana Analytics Suite, with SnapLogic data integration dramatically accelerates time to value, and provides a powerful platform for analytics and machine learning in the cloud.

Joseph Sirosh

*Corporate VP of Machine Learning & Advanced Analytics
Microsoft*

A critical part of data transformation for analytics is connecting data sources, no matter where they exist within the enterprise, with big data stores and analytic tools without the overhead of manual scripting or provisioning of compute resources. The SnapLogic integration platform as a service (iPaaS) enables enterprises to connect:

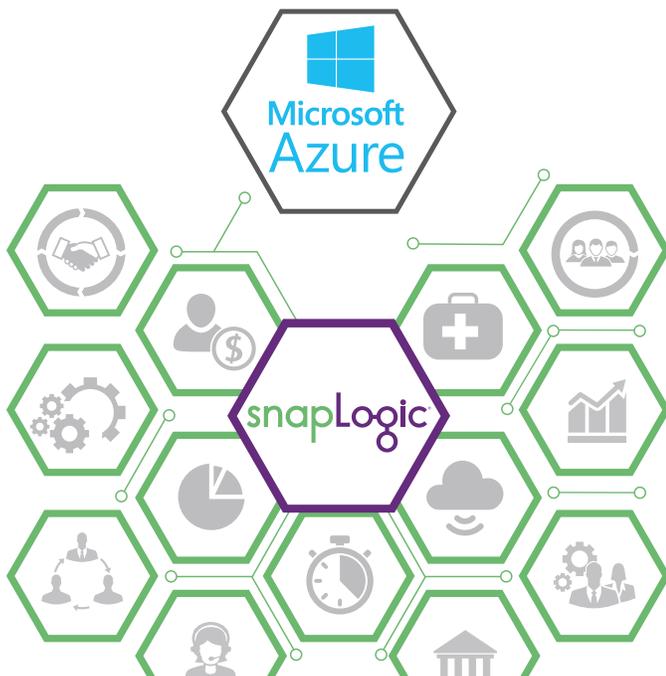
- **Anything** - applications, APIs, data
- **Anytime** - batch, streaming, real-time
- **Anywhere** - on premises, in the cloud, or in a hybrid environment

The SnapLogic Elastic Integration Platform lets customers connect data to Cortana Analytics Suite quickly and without coding, delivering a powerful platform for predictive analytics and machine learning in the cloud.

Integrated Solutions

SnapLogic provides fast, self-service data connectivity to and from Cortana Analytics and Azure data services. Points of integration currently include the following:

- Pre-built intelligent connectors - called Snaps – for:
 - Microsoft Azure SQL Data Warehouse
 - Microsoft Azure SQL Database
 - Microsoft Azure Blob Storage
- SnapLogic’s hybrid execution framework - called a Snaplex - can be deployed on Microsoft Azure resources and within Azure HDInsight for fast, scalable big data analytics.





WHY SNAPLOGIC FOR APPLICATION AND DATA INTEGRATION?



Unified

SnapLogic delivers a streaming architecture that supports real-time, event-based and low-latency enterprise application integration requirements plus the high volume, variety and velocity required for big data integration in the same easy-to-use interface.

SnapLogic balances design simplicity with platform power so you can get up and running quickly. The HTML5-based cloud service enables you to easily snap-and-assemble orchestrations in a visual interface powerful enough for developers yet intuitive enough for self-service users.



Productive



Modern

Unlike traditional ETL and ESB technologies, SnapLogic is purpose-built for the cloud, so there is nothing to prevent data from running at cloud speed. The elastic execution grid, or Snapplex, can be easily configured to run in the cloud or behind the firewall, while the Hadooplex or Sparkplex can run across multiple nodes in a big data cluster.

The SnapLogic Elastic Integration Platform provides more than 300 pre-built application and data integration connectors, called Snaps. Whether you need to connect SaaS applications, analytics tools, on-premises systems, Spark, Hadoop, or technologies like REST and SOAP, there's usually a Snap for that. If not, you have the ability to build your own custom Snaps using our Java-based Snap Developer Kit (SDK).



Connected



We are pleased to partner with Microsoft to help democratize the new generation of business analytics. By providing fast, self-service connectivity between data sources and powerful big data analytics in the cloud, the combination of SnapLogic and the Cortana Analytics Suite delivers seamless, predictive 'analytics-as-a-service' for the enterprise.

Gaurav Dhillon
Co-Founder and CEO, SnapLogic

