snapLogic®
Integrate Accelerate

CONNECT DATA, APPLICATIONS, APIs AND THINGS FASTER

WHY SNAPLOGIC?

- Unified platform to connect data, apps, APIs, things

- Productive, intuitive UX for developers and "citizen integrators"

- Modern architecture that delivers flexibility, agility and elasticity

- Connected platform with 300+ pre-built connectors, or Snaps

- Can run as a YARN-managed application on a Hadoop cluster

- Connectivity to Hadoop with pre-built Snaps for HBase, Hive, HDFS & Spark

FEATURED SNAPLOGIC CUSTOMERS

iRobot, box, Adobe, FOX SPORTS, YAHOO!, HGST a Western Digital company, yelp, DANNON, Capital One, AstraZeneca

SnapLogic is the industry's first unified data and application integration platform as a service (iPaaS). The SnapLogic Elastic Integration Platform enables enterprise IT organizations and lines of business to connect faster and improve return on their cloud application and big data investments. Founded by Gaurav Dhillon, co-founder and former CEO of Informatica, and backed by leading venture investors Andreessen Horowitz and Ignition Partners, SnapLogic is powering enterprise application and data integration processes in prominent companies across the Global 2000.

Unified: Connect Data, Apps, APIs,Things With A Single Platform
SnapLogic delivers a streaming architecture that supports real-time, event-based and low-latency enterprise application integration requirements plus the high volume, variety and velocity required for big data integration in the same easy-to-use interface.

Self-Service: For Advanced and "Citizen" Integrators
SnapLogic balances design simplicity with platform power so you can get up and running quickly. The HTML5-based multi-tenant cloud service enables you to easily snap-and-assemble orchestrations in a drag-and-drop interface powerful enough for developers yet easy enough for "citizen integrators."

Modern: Hybrid and Elastic Architecture
Unlike traditional ETL and ESB technologies, the SnapLogic Elastic Integration Platform is purpose-built for the cloud, so there is nothing to prevent data from running at cloud speed. Data streams between applications, databases, files and big data sources via the Snaplex, a self-upgrading, elastic execution grid. The Snaplex can be easily configured to run in the cloud or behind the firewall, while the Hadooplex can run across multiple nodes in a Hadoop cluster.

Connected: 300+ Snaps
The SnapLogic Elastic Integration Platform provides the industry's widest variety of pre-built application and data integration connectors, called Snaps. Whether you need to connect SaaS applications like Salesforce and Workday, analytics, big data sources, on-premises ERP systems like SAP, identity management, social media, or technologies like SFTP, Oauth, REST and SOAP, there's usually a Snap for that. If not, you have the ability to build your own custom Snaps using our Java-based Snap Developer Kit (SDK).

Learn more about how SnapLogic can deliver fast time-to-value and help you future-proof your integration platform for growth and scale.
Contact us at 888.494.1570 or info@snaplogic.com.

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The SnapLogic Elastic Integration Platform delivers:

- Fast time-to-value
- The ability to handle the most complex cloud-to-cloud and cloud-to-on premises use cases
- A dramatic boost to developer productivity
- Self-service for non-developers

A single platform for application, data and analytics integration, SnapLogic boosts developer productivity by requiring no hand coding, no schema enforcement, and rapid development via a robust designer interface. At the same time, SnapLogic is intuitive enough to provide self-service integration capabilities for non-developers. With SnapLogic you eliminate traditional ETL and ESB tools that are typically segregated across teams and remove data silos so your entire organization can connect faster.

> " We can do more in two hours with SnapLogic than we could in two days with traditional solutions. "
>
> **Dinesh Gopinathan**
> *Enterprise Applications*
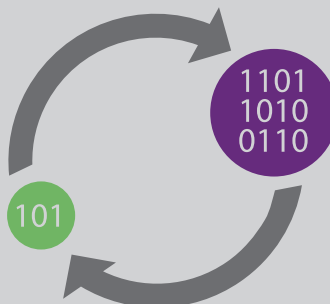> *Manager*
>
> **Adobe**

APPLICATION INTEGRATION

SnapLogic has the most comprehensive connectivity for application integration in the market. A rich array of 300+ pre-built connectors (called Snaps) allows you to rapidly integrate SaaS applications to other cloud-based and/or on-premises systems and data sources.

salesforce · workday · servicenow · SAP

BIG DATA INTEGRATION

SnapLogic helps you to quickly ingest, prepare and deliver big data regardless of its variety, volume or source. SnapReduce enables SnapLogic to run natively on Hadoop as a YARN-managed resource that elastically scales out to power big data analytics. Pre-built Snaps for HBase, Hive, HDFS and Spark make it simple to create big data pipelines without scripting.

hadoop · Spark · cloudera CERTIFIED · Hortonworks CERTIFIED TECHNOLOGY PARTNER

CLOUD ANALYTICS INTEGRATION

Traditional approaches to extraction, transformation and loading (ETL) and enterprise data warehousing are increasingly falling out of favor. With increased big data adoption and demand for self-service data access, SnapLogic powers next-generation analytics platforms and big data initiatives with elastic data integration.

BigQuery · Microsoft Azure · amazon web services · tableau